

## OUR SUCCESSES THIS YEAR BY THE NUMBERS CONTINUED...



A **30%** increase in the number educational clinics (17) and a **50%** increase in the number of community events (24) serving more than **450** community members, including classes on the rules of the road for cyclists, ebike safety classes, and rides that supported BIPOC, LGBTQIA2S+, Latine/a/o, and ADA community members.



Leadership in **29** committees and coalitions across the region, including the Oregon Transportation Plan Policy Committee, where The Street Trust successfully advocated to include VMT per capita reduction in the next update to the Oregon Transportation Plan.

## SPOTLIGHT:

### Anouksha Gardner



STAFF MEMBER TURNED  
BOARD MEMBER

Anouksha joined The Street Trust as Strategic Partnerships Manager in 2021. After successfully transforming our relationships program, she joined the NW Energy Efficiency Alliance as their Stakeholder Relationships Manager. Fortunately for us, Anouksha couldn't stay away and plans to join The Street Trust's board for the 2023-25 term.

"Through The Street Trust, I was able to immerse myself in the community, become a civic leader, and assist in lifting the voices of community members along the right avenues... I want to stay involved because TST empowered me and now I want to empower and enhance the lives of others."

- Anouksha Gardner

## THANK YOU TO OUR SPONSORS

AAA	KPFF	OnPoint
Adventure Cycling Association	Lime	Community Credit Union
Alta Planning + Design	Micromobility	Portland Bureau of Transportation
Beneficial State Bank	The Marie Lamfrom Charitable Foundation	People For Bikes: Better Bikeshare Partnership
BIKETOWN/Lyft	Metro	The Portland General Electric Drive Change Fund
Bobadilla Law, PC	The Mitzvah Fund	Portland Bicycling Club
City of Portland Bureau of Planning and Sustainability	Multnomah County Chair Jessica Vega Pederson	Portland Clean Energy Community Benefits Fund (PCEF)
Ciclo Wealth	Multnomah County Department of Community Services	Portland Streetcar
Cynergy E-Bikes	Multnomah County Health Department	Prosper Portland
David Evans & Associates	Multnomah County (REACH)	Spin
Oregon Department of Environmental Quality	New Season's Bag It Forward Program	Superpedestrian
Dero Bike Racks	Nossa Familia Coffee	Thomas, Coon, Newton & Frost
Espousal Strategies	NW Natural	Toole Design
Forth Mobility	Oregon Department of Transportation	Transportation Options Group of Oregon
Heritage Bank		TriMet
Jacobs		Tulips Transit
Kaiser Permanente		WSP
Kittelson & Associates		



"I was nervous joining a group of strangers to do a brand new activity, but it's been one of the most fun things I've pushed myself to do."

- WeBiker on their first camping trip.



# IMPACT REPORT

2022-23



The Street Trust is excited to share a snapshot of some of the many successes of our 2022-23 Fiscal Year, which was a year defined by growth in every direction, especially regarding ebikes, advocacy, and safety education.



## DEAR SUPPORTERS,

We are thrilled to share the highlights of our impactful 2022-23 Fiscal Year at The Street Trust. It's been a year of growth in every direction, especially in our focus areas of advocacy, partnerships, community, equity, and safety.

In the last few years, Oregon has experienced the nation's third highest spike in traffic fatalities while Portland broke multiple traffic death records. We knew it was time to act. Over the past year, we expanded our safety programs, offering 17 classes and 24 community events to over 450 community members promoting safe cycling. We also conducted 15 Oregon Friendly Driver classes, reaching 120 Driver's Education instructors to encourage safer driving habits.

We also doubled-down on advocacy efforts, including shaping updates to the Oregon Transportation Plan and Metro's 2023 Regional Transportation Plan. We held community listening sessions to elevate the voices of those most underserved by our current transportation system to secure outcomes that improve people's everyday lives. From tiny street plazas to massive Interstate Bridge Replacement Project, we organized communities in innovative - and often joyful - ways to grow power and influence to shift the tide away from our deadly, unsustainable status quo.

In 2022-23, we solidified our position as an e-bike leader. We expanded our BIKETOWN for All Ambassador program, connecting more underserved individuals to affordable e-mobility. We introduced the Portland metro region's largest ride-to-own eBike program.

With your support, this program will provide 90 residents with free e-bikes. But we're not stopping there - we're providing riders with safety education, gear, and community support to speed our transition from car dependency to equitable mobility.

The years ahead promise more safety education, community events, and intensified advocacy as we launch new efforts and bring Clackamas County's Safe Routes To School program fully under our wing. We're gearing up for Oregon's critical 2025 legislative session, where our influence to secure funding for safer, complete streets and improved transit for Oregonians will be pivotal.

As we drive positive change in Oregon's transportation landscape, we rely on your support. Your contribution will directly impact our efforts to create a safer, greener, and more equitable transportation future. Join us on this transformative journey by donating today at [TheStreetTrust.org/donate](https://TheStreetTrust.org/donate). Let's move together toward Oregon's brighter transportation future.

Sincerely,

**Sarah Iannarone**  
Executive Director

**Thomas Le Ngo**  
Board Chair

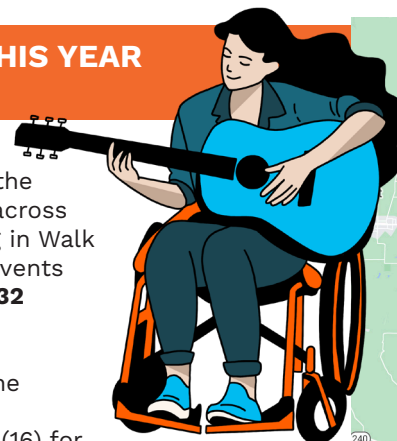
## OUR SUCCESSES THIS YEAR BY THE NUMBERS



A **250%** increase in the number of schools across Oregon participating in Walk and Roll to School events - we're now up to **732** schools.



A **30%** increase in the number of Biketown Ambassador events (16) for more than **625** participants.



**Ten** community listening sessions across three counties elevating the voices of **105** houseless (30), BIPOC, youth, and immigrant participants to help reduce pedestrian fatalities and increase investments for people walking, rolling, and riding transit.



During a driver education shortage, we increased by **50%** the number of Oregon Friendly Driver's classes, including one class for **120** driver's ed instructors.



We launched our **first** eBike library in our Lloyd Center Community HUB, with two ebikes funded in part by the HDR Foundation and Portland Clean Energy Fund.



**Three** 'WeBike' camping-by-bike-and-transit Trips connecting our Femme, Trans, and Women community members to the region's outdoor wilderness and recreation areas.



**Seven** bike rides serving BIPOC, Latine/x, and community members with health conditions in partnership with Multnomah County's REACH (Racial and Ethnic Approaches to Community Health) program.



A **70%** increase in grant funding for critical programs totalling more than \$800,000 dollars, including PGE's Drive Change fund to launch the Ride to Own Program and \$200,000 from Metro to launch the Community Travel Options program.

Map of The Street Trust's events, bike rides, clinics, listening sessions, and in-the-street advocacy in 2022/23

