



IMPACT REPORT

2021 - 2022

The Street Trust advocates for multimodal transportation options that prioritize safety, accessibility, equity, and climate justice across greater Portland. We envision a complete, safe, low-carbon, multimodal transportation system that contributes to equity in access, opportunity, health, and prosperity for people and communities in our region and beyond.



Increased our membership by 60%

Hosted 13 clinics for 200 attendees
in 9 neighborhoods across
3 Portland metro counties

Led 16 inclusive rides for
more than 400 attendees

Fought successfully for
\$50M for Great Streets,
\$50M for Safe Routes,
and \$20M for Mobility
Innovation Projects for
Oregon through the IJA





SARAH IANNARONE (SHE/HER), EXECUTIVE DIRECTOR THE STREET TRUST AND TST ACTION FUND

I don't need to tell you that transportation is about more than your daily commute. It's the largest contributor of greenhouse gas emissions in Oregon and the second highest household cost after housing. On top of this, there is a stealth epidemic of traffic crashes costing us our lives and livelihoods: after cancer, heart disease, and gun violence, traffic violence is one of Oregon's leading causes of death. You probably know that we need to reduce driving to stop global warming. This is all despite the fact that a full 25% of Oregonians don't have a driver's license and an estimated 1/3 don't drive for a variety of reasons.

And all of these factors disproportionately affect BIPOC and low-income communities.

At The Street Trust, we're making better mobility possible. This year, our team worked hard to educate, empower, and inspire our neighbors to shift their behavior toward walking, biking, rolling, and riding transit. We demanded that decision-makers shift their investments to make those modes safer, more accessible, and more affordable. This 2021-22 impact report demonstrates the many ways our amazing team is making real progress towards a complete regional multimodal transportation system that can get our students, workers, families, and older adults where they need to go on time while reducing congestion and deadly crashes on our roads. Thank you for your support of our work. None of our accomplishments this past year would be possible without your volunteer time, attention to issues, sustaining memberships, and charitable contributions to our organization.

Onward in community,



"Community engagement is everything when it comes to transportation advocacy. As a young disabled person living in Clackamas County, I love getting to connect with street users from around the region to hear what safe streets could look like in their neighborhood."

CASSIE WILSON
SUNRISE RURAL OREGON

"A safe and accessible transportation system benefits our entire community. As a public safety leader, I appreciate the opportunity I had to participate in the Street Trust's inaugural Candidate Transportation School. The curriculum helped me better understand the principles, dynamics, and funding mechanisms shaping our transportation system."

NICOLE MORRISEY O'DONNELL
SHERIFF-ELECT, MULTNOMAH COUNTY



"Working with The Street Trust expands our capacity to advocate for our community members and the safety and quality of their environment. With TST, Rosewood is able to bring more movement-based activities to the community in order to improve accessibility to health, build community, and more!"

AZARIA COAKLEY
PROGRAM COORDINATOR
AT ROSEWOOD INITIATIVE

OUR WINS FROM THE PAST YEAR

IN 2021-22, THE STREET TRUST...

Added 1 new executive director and created 4 new staff positions to realize a strategic action plan with 4 priorities - engaging community, healthy partnerships, making real impact, and deepening our advocacy.

Over 200 members joined our statewide campaign, including 13 industry leaders to fight for increased funding for walking and biking activities. We even hosted a 50th Anniversary Party for the Bike Bill with a Safe Routes for All Sing-a-Long!

Hosted 13 clinics for more than 200 attendees in 9 neighborhoods across all 3 Portland metro counties, including the first in-person biking clinic in two years. Key partners included PBOT, Milagro Theater, Go Lloyd, Prosper Portland, and the Westside Transportation Alliance.

Hosted a hybrid Oregon Active Transportation Summit featuring 95 expert presenters from around the country. The Summit included 10 in-person events across the region for over 300 attendees. Our 30 virtual sessions are available for you online at <http://thestreettrust.org/summit22playlist>

Increased our membership by 60%. We are thrilled to grow the size of our organization and movement - thank you!

Led 16 inclusive rides for more than 400 attendees, including 8 WeBike rides for our FTW (Femme, Trans, Women) community and our first ever bike camping clinics.

Organized 5 statewide Safe Routes to Schools events, including 3 new ones - Winter Walk+Roll to School Day, Walk+Roll Earth Month, and Ruby Bridges Walk To School Day. 213 schools participated in the 2022 Walk + Roll To School Day alone.

Sponsored 1 Transportation Policy Fellow in the 2022 Oregon Legislative Session (Office of Rep. Pham D46).

Collaborated with a statewide coalition of community based organizations and government agencies to allocate \$20 million for the Innovative Mobility Program and increase funding for ODOT's Great Streets program.

Kicked off the 1st Annual Candidate Transportation School, which educated approximately 15% of candidates in Oregon this year, from gubernatorial to city council races.





Developed a beta version of the **OurStreets Scorecard**, which Portland metro residents and organizations will use as a tool to advocate for policies and investments that improve their streets.

AND EVEN MORE WINS FROM THE PAST YEAR!

Led a **7-colored Pride Ride** with 2 legendary drag queens - Poison Waters and Darcelle - in celebration of **World Bicycle Day**.

Celebrated the opening of **2 critical carfree connectors** - the Flanders Crossing and Earl Blumenauer Bridge.

Gained influence via service on **over 20 committees, coalitions, and advisory groups**, including The Clean and Just Transportation Network, Getting There Together, Safe Routes To School, the Oregon Transportation Plan update, and OBPAAC.

Hosted 3.65 mile Fun Run in Forest Park to celebrate Earth Day 2022.

Launched **one BIKETOWN** for All ambassador program including 2 community ambassador positions and 12 community and education events to promote ridership in underserved communities across Portland.

Worked with 30 partners in the Just Crossing Alliance, serving as treasurer and fiscal sponsor, to ensure a right-sized, climate smart, community-oriented connection across the Columbia River.

Battled IP-41 in court and won, which would have **prevented congestion pricing** in our region.

Led fundraising for **e-bike research at PSU** that will inform future policy and educated decision-makers about e-mobility.



TST's Action Fund endorsed 11 champions for our mission in the May primary -100% won outright or advanced to the November ballot.

Won 3 major foundation grants including support from The Bullitt Foundation, The Collins Foundation, and the HDR Foundation. Additional mini grants helped fund our return to in-person events, including a parklet in Oregon City and a celebration of the opening of the Earl Blumenauer Bridge.

Opened **1 new community HUB at Lloyd Center** to support advocacy coalitions, planning, and policy work along with our educational and community events.

Led our 1st ever multimodal ride (bus, bike, swim) - connecting one of Portland's worst heat islands in Lents to the cool relief of The Willamette River. In partnership with Human Access Project, TriMet and BIKETOWN, TST distributed transit and bikeshare passes, Big Float tickets, and **30 life jackets to our East Portland neighbors**.

Led 2 policymaker tours engaging elected officials from around the state and region to corridors on the value of public transit, active transportation, and e-bikes. New ADA ramps along the Farmington Road in Washington County were partly the result of one of these rides.

Hosted our first in-person **Alice Awards** since 2019. Our colorful outdoor block party in partnership with the **Cart Blocks** and **Friends of The Green Loop** activated a downtown park, reclaimed **1 car lane on Burnside St.**, and reconnected us with our community following the pandemic lockdown. **Alice Award winners included 21 members of BikePOC PNW**, one emerging leader **Rep. Khanh Pham**, and one lifelong champion for our mission, **Councilor Bob Stacey**.

NEW BUSINESS MEMBERS	OUR COLLABORATORS OVER THE YEARS	THE STREET TRUST'S EVENT PARTNERS
Alta Planning + Design (Builder) Superpedestrian (Sustainer) Ciclo Wealth (Champion) Icicle Tricycles Pedal Bike Tours (Friend) Tillmann Law (Friend) Spin (Friend) B-line Urban Delivery Killer Queen Cyclery Forth Mobility Business for a Better Portland Parking Reform Network Florin Roebig, Law Paulson Coletti Trial Attorneys PC	Metro The Rosewood Initiative 1000 Friends of Oregon WashCo Bikes Westside Transportation Alliance Adelante Mujeres Hacienda CDC Afro Village PDX TriMet Families For Safe Streets BIKETOWN Disability Rights Oregon Filmed By Bike Community Cycling Center Coalition of Communities of Color Oregon Conservation Network Beaverton Committee On Aging Spin PSU Unite Oregon Downtown Oregon City Association	PBOT Milagro Theater Go Lloyd Washington County Prosper Portland Westside Transportation Alliance Multnomah County Sustainability Department The City of Gresham Westside Transportation Alliance Tigard Public Library Tualatin Public Library Forest Grove City Library Business for a Better Portland SE Public Safety Committee Alta Planning The Human Access Project Filmed By Bike Friends of the Green Loop Q Center.

SUPPORTERS WHO SPONSORED BOTH ALICE & THE SUMMIT	THANK YOU TO OUR SUPPORTERS
Kaiser Permanente David Evans & Associates KPFF PBOT Nelson/Nygard	HDR, Columbia Bank, Property MGMT, The Foundry, TriMet, Jacobs, Dero, Alta Planning + Design, Kittelson & Associates, Toole Design, Portland Streetcar, Multnomah County, Espousal Strategies, Nafisa Fai, Kathryn Harrington, Roy Rogers, Walker Tracker, Jenelle Isaacson, Think Real Estate, Clever Cycles, Thomas, Coon, Newton and Frost, Produce Row Property Management, Metro, ODOT, Portland Bureau of Planning and Sustainability, Washington County

THANK YOU TO OUR 501C3 BOARD MEMBERS	THANK YOU TO OUR 501C4 BOARD MEMBERS
<div> Drusilla van Hengel - Chair Randy Miller Margaux Mennesson AJ Jerry Zelada Hami Ramani Dave Roth Karen Lickteig </div> <div> Thomas Ngo Paul Buchanan Victor Duong Vivek Jeevan Jackie Yerby Lonnie Nielsen Cesar Maldonado </div>	<div> Thomas Le Ngo - Chair Andrew Plambeck Josh Linden Blair Vallie AJ Jerry Zelada </div> <div> Stephen Gomez Mara Gross Tony Jordan Nolan Lienhart Chris Smith </div>



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