

To get involved, email lauren@thestreettrust.org or call 503-662-8074.		First hosted by The Street Trust in 1995, the Alice Awards honor individuals and organizations leading with a commitment to a more accessible, equitable, and complete transportation future for all Oregonians. The Awards help us advance our mission to ensure everyone, especially children and non-drivers, can reach school, jobs, and basics like groceries and medical care safely. Former Alice Award awardees include: US Rep. Earl Blumenauer, Oregon Senators Floyd Prozanski and Khanh Pham, Oregon Rep. Mark Gamba, and City of Salem Mayor Janet Taylor.					
  SPONSORSHIP OPPORTUNITIES: ALICE AWARDS		Unique Offer	10-Person Table	Your Logo featured on Emails & Event Website	On Stage Recognition	Social Media Shout-out	Extra Spotlight
Safe Routes Champion	\$8,000	Exclusive opportunity to speak on stage for 3-5 minutes, plus top recognition in all branding and promotion	YES!	Top placement	Shout-out and banner on stage at the awards, plus your logo in event presentation	Dedicated post	Special message of your choosing featured in pre- and post-event email to attendees, plus list of attendee emails and your name displayed on your table
Transit Leader	\$5,000	Provide a leave-behind (sticker, postcard, printed info, or other giveaway) to attendees	YES!	Prominent placement	Shout-out and your logo in event presentation	Dedicated post	Special message of your choosing featured in post-event email, plus your name displayed on your table
Bike Lane Builder	\$3,000	Your organization is sponsor of a live auction item with your logo prominently displayed during program presentation	YES!	YES!	Shout-out and your logo in event presentation	Dedicated post	Special recognition in attendee registration email, plus your name displayed on your table
Crosswalk Creator	\$2,000	Your organization is special sponsor of check-in with your logo on display as guests enter the event and check in	YES!	YES!	Shout-out and your logo in event presentation	YES!	Your logo or name prominently displayed on your table
Safety Beacon	\$1,000	Get 10 tickets at the lowest price possible (\$1,300 value) to network with state and local lawmakers, decision-makers, and advocates.	YES!	YES!	Shout-out and your logo in event presentation	YES!	Your logo or name prominently displayed on your table
PLUS: Every sponsor of \$1,000 or more is entitled to an educational clinic at your organization like: All About E-bikes, Bike Commuting 101, Put Your Bike on the Bus, Bike Camping 101, or Oregon Friendly Driver.							
Community Connector	\$500	Get 5 tickets or a half table at the lowest price possible (\$650 value) to network with state and local lawmakers, decision-makers, and advocates.	1/2 table (5 tickets)				