



## 2023 Oregon Active Transportation Summit - *Move Into Action*

Oregon boasts a long history of innovative transportation planning and investments, but it's also a place where many voices have been left out of pivotal decision-making, benefits have accrued inequitably, and even the most inclusive plans and processes languish. Our state is currently struggling with billions in system maintenance backlogs, is top-ten in the nation for traffic fatalities, and trips by single occupancy vehicle are rising rather than declining.

We know where we want to go – reduced VMT and GHG, reduced fatalities and crashes, and increased access to mobility and the opportunities it makes possible. And we have many experts, policies, tools and technology to get us there. So what's standing between our plans for a better future and implementation with urgency?

Our 2023 Summit, ***Move Into Action***, will explore best practices for moving from ideas to execution, and provide a venue for exchanging strategies, tactics, and tools for bringing about the transportation future we've committed to achieve.

A primary goal for this year's summit is equipping and mobilizing decision makers, practitioners, advocates, community members, and youth to be active changemakers in bringing about a transportation future that is safe, accessible, racially equitable, and climate smart for everyone in our region and beyond.

### Tracks:

- **Resiliency & Prosperity** – how do we prepare our transportation system for changing conditions and recover rapidly from disruptions, including pandemics and climate change?
- **Accessible & Inclusive Mobility** – how do we center disability, race, age, and gender to achieve transportation equity and a system that works for all?
- **Future-Proofing Transportation Funding** – in 1919, Oregon led the nation with the first gas tax, but rapidly changing society and tech demand new solutions – how will we equitably fund it?
- **E-bikes & Micromobility** – how do we move light individual transportation options from emergent tech to mobility workhorses, solving problems for people and places?
- **Safe Routes & Great Streets for All** – how do we work better together encompassing and surpassing Vision Zero and Safe Routes to Schools?
- **NEW! Tools, Tips, & Tricks for Making Sh\*t Happen** – a community curated track for you, by you - Have an activist toolkit to share? An organizing success to celebrate? This is your venue.

Let's come together to educate, empower, explore, and exchange ideas. We'll also build community, honor our individual strengths and collective power, and celebrate our accomplishments.

### Contact

Email Anouksha Gardner at [anouksha@thestreettrust.org](mailto:anouksha@thestreettrust.org) with questions and to confirm your sponsorship!

## Sponsor Levels and Benefits

### **\$10,000 Presenting Sponsor**

- ✓ Opportunity for plenary remarks
- ✓ Presenting Sponsorship title for special events throughout conference
- ✓ Opportunity for conference advertisement
- ✓ Your business name and logo included in conference email marketing
- ✓ Special mention on our social media accounts
- ✓ Logo placement on The Street Trust website and conference website
- ✓ Conference access for 10

### **\$5,000 Exclusive Limited Edition Summit Podcast Sponsor (NEW)**

- ✓ Your business name mentioned on 6 limited edition podcast episodes
- ✓ Opportunity for conference advertisement
- ✓ Your business name and logo in conference email marketing
- ✓ Special mention on our social media accounts
- ✓ Logo placement on The Street Trust website and conference website

### **\$5,000 Exclusive YouTube Video Stream Sponsor (NEW)**

- ✓ Opportunity for your organization to be highlighted on Summit presentations videos
- ✓ Opportunity for conference advertisement
- ✓ Your business name and logo in conference email marketing
- ✓ Special mention on our social media accounts
- ✓ Logo placement on The Street Trust website and conference website

### **\$5,000 Gold Sponsor**

- ✓ Opportunity for conference advertisement
- ✓ Your business name and logo in conference email marketing
- ✓ Special mention on our social media accounts
- ✓ Logo placement on The Street Trust website and conference website
- ✓ Conference access for 10

### **\$3,000 Silver Sponsor**

- ✓ Your business name and logo in conference email marketing
- ✓ Special mention on our social media accounts
- ✓ Logo placement on The Street Trust website and conference website
- ✓ Conference access for 6

### **\$2,000 Bronze Sponsor**

- ✓ Your business name and logo in conference email marketing
- ✓ Logo placement on The Street Trust website and conference website
- ✓ Conference access for 4

### **\$1,000 Community Sponsor**

- ✓ Logo placement on The Street Trust website and conference website
- ✓ Conference access for 2

*There will be additional add-on sponsorship opportunities once in-person networking and workshop events are proposed.*

The Street Trust is a 501c3 organization. Tax ID#: 93-1057956.

The Street Trust

PO Box 14745 Portland | Portland, OR 97293 | [thestreettrust.org](http://thestreettrust.org)