

## **Fire Up Your Feet Rewards Active Families and Schools**

*Your school could win up to \$2,000 just by tracking your walking, biking, and other physical activity during the month of May.*

The Bicycle Transportation Alliance and Oregon Walk+Bike Committee are teaming up with Fire Up Your Feet again this spring!

Parents, guardians and school staff can sign up for the free program at [fireupyourfeet.org](http://fireupyourfeet.org). Then, from May 1-31, participants log their physical activity using the easy online activity tracker. Most awards are based on the percentage of participation at your school, so the more people who sign up and track, the better your chances of earning awards! For details on school cash awards and to see NEW awards like the (3) \$500 Bike Oregon awards go [here](#).

Challenge Awards help to support walking school bus or bike train programs, the purchase of bike racks, incentives for walking and biking, traffic safety measures, and much more.

Fire Up Your Feet resources: A Coordinator toolkit, paper-based tracking materials to help coordinators track for groups of students, webinars, and bilingual materials.

### FAQ

#### **Q: What are my chances of winning an award?**

A: Your chances are good! Fire Up Your Feet is giving away a total of \$9,500 to Oregon K-8 schools with awards ranging from \$100 to \$2,000. Go to [fireupyourfeet.org](http://fireupyourfeet.org) to download flyers, newsletter blurbs, tips and videos to help you motivate more people at your school to participate.

#### **Q: Can I register as the coordinator for my school at [fireupyourfeet.org](http://fireupyourfeet.org)? Will I still get the packet of incentive prizes through Walk+Bike?**

A: No. You must also register through [walknbike.org](http://walknbike.org) for the Walk+Bike Challenge and then order your Walk + Bike incentives through BTA's Buy Olympia link.

#### **Q: Do I have to register at both websites?**

A: If you want to receive Walk + Bike incentives from the BTA and also qualify to receive awards from Fire Up Your Feet then you must register on both websites. However, when you sign up for Walk+Bike you are automatically signed up for Fire Up Your Feet making your school eligible for additional challenge awards. Now you just need to start tracking!

#### **Q: Will I be able to see my school's overall trip data from everyone who tracks minutes through Fire Up Your Feet?**

A. Yes, you can see the number of participants and total minutes for your school.