

January 1, 2017

**Job Posting:** For Every Kid Campaign Intern

**Reporting To:** Campaign Director

**Salary:** un-paid internship, college credit when applicable

**Location:** 618 NW Glisan, suite 401, Portland Oregon

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The Street Trust (formerly the Bicycle Transportation Alliance) is a non profit-organization working to promote bicycling, walking and transit. Since 1990, we have worked in partnership with citizens, businesses, community groups, government agencies, and elected officials to create communities where people can meet their daily transportation needs through biking, walking, and taking transit.

We are a small but mighty group of passionate advocates who work hard to win big victories for our communities. We are looking for an energetic and motivated individual to join our team. This is an exciting opportunity to both be part of an established nonprofit with decades of experience. Join us!

**Position Summary:**

The For Every Kid Campaign is at the forefront of efforts to advocate for safe routes to school for every kid in Oregon. The Campaign Intern will work with the Safe Routes to School Director, Advocacy Director, and For Every Kid Coalition to create and develop online and offline campaigns that will give every kid a chance at a safe and healthy future. The Campaign Intern will develop ways for supporters of our growing movement to take action on issues like access to safe routes to school, access to needed pedestrian and bicycle education and encouragement programs for students, and safe access to transit.

**Job Responsibilities:**

- Create compelling content and craft campaign texts to be used on For Every Kid’s website, social media, and in emails to our supporters.
- Help develop and implement strategies for engaging and growing our base of supporters using online strategies like mass emails, social media and offline strategies like events, phone calls, and canvassing.
- Help develop and implement strategies around media outlets, work to get opinion editorials and earned media in local papers and other outlets.

**Core Accountabilities:**

Equity:

Successful candidates will demonstrate a commitment to working effectively with diverse community populations and are expected to strengthen such capacity if hired.

**Job Skills Required:**

- Research and write excellently
- Thinks analytically and strategically
- Highly motivated
- Strong academic records
- Interest in learning how to run local and statewide advocacy campaigns
- Strong technical ability
- Ability and desire to learn how to influence funding and policy through grassroots efforts
- Well organized, motivated, and reliable

The Street Trust is an equal opportunity employer. We believe strongly that relevant experiences are better indicators of performance than educational degrees. All employees must be team oriented. We love people who bike, walk and/or ride public transit, but do not hire based on how people get around but on how well they suit the position and skill set we seek. We do expect that our employees embrace our mission and vision for healthy and thriving communities where it is safe and easy for people to bike, walk and ride public transit.

Candidates of color are strongly encouraged to apply. The Street Trust is committed to building a culturally diverse and inclusive environment. The organization is committed to racial equity across the organization: in our service to stakeholders, in our workforce composition and practices, and in our organizational culture. While still seeking to improve our demonstration of this commitment, candidates should know that racial equity is a cornerstone of our commitment to all communities in the region.

**Application Procedures:**

Submit resume and cover letter describing your skills, professional goals, and relevant experience to [leeanne@btaoregon.org](mailto:leeanne@btaoregon.org). The resume and cover letter should describe how the candidate demonstrates meeting the minimum requirements. Please put "For Every Kid Campaign Intern" in the subject line. No faxes or phone calls please.

